

BarTender Now GS1 Certified

Seagull är GS1 Solution Partner Barcode and eCom



On October 1, 2010, GS1 US, the administrator of the global GS1 System of supply-chain standards in the U.S., declared BarTender a "GS1 US Certified Bar Code Software Product." This makes Seagull Scientific a formally-certified member of the "GS1 US BarCodes and eCom™ Solution Partner Program."

The Importance of Testing and Compliance

BarTender version 9.3 (Service Release 1) was rigorously tested for proper compliance by the GS1 US organization in all 10 of the available GS1 bar code symbology application categories. This included long-standing symbologies, such as UPC and GS1-128, as well as newer, more advanced symbologies, such as the GS1 DataBar composite bar code. BarTender passed all 10 certification tests on its first try!

Globally Recognized Standards

GS1 certifications are granted locally, in our case by the US office of the GS1 global standards organization. GS1's primary mission is to provide common international standards, and their symbology and application specifications are the same everywhere in the world. BarTender's certification by GS1 US is therefore globally recognized and applicable.

The certifications assure both resellers and end users worldwide that they can depend on BarTender as their label design and printing tool when it is essential to satisfy the latest GS1 symbology standards. (For example, BarTender is currently the only bar code software package to be certified against the relatively-new GS1 DataMatrix specification.)

